



## IP Agreements

### About this Area of Expertise

We draft, review, interpret and negotiate agreements which define the nature and scope of intellectual property rights, their ownership and their terms of use or transfer, from simple consents or releases to sophisticated licensing arrangements involving multiple rights and extensive terms and conditions.

We have the experience and skill required to prepare the right contract for your needs, whether it is an assignment, licence, technology transfer, service, collaboration, joint venture, strategic alliance, partnership, agency, marketing, advertising, merchandising, publishing, manufacturing, design, distribution, packaging, sales, supply, consulting, technical assistance, development, employment, research, confidentiality, non-disclosure, settlement, co-existence, independent contractor, employee or some other agreement.

We can clarify the intention of the parties, address the issues of importance, identify the obligations on each side, protect the interests of our client, anticipate the key risks, outline measures for resolving any disputes and help both parties understand the longer term consequences of their relationship.

### Key Contacts

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